



**INVESTMLM**  
CLUB

# **MARKETING SERVICES**

**YOUR BUSINESS, OUR HELP**

**EN**

# MARKETING SERVICES

## **DESIGN**

- branding;
- logo design;
- UIX design interface for apps;
- business presentation concept (Powerpoint or Keynote);
- rollups, banners, merchandising.

## **WEBDESIGN**

- website and blog;
- landing page;
- SEO;
- analytics;
- advertising;
- ecommerce shops;
- learning courses (educational platform with online videos);
- video and photo gallery;
- affiliate system.

## **NEWSLETTER**

- design and content;
- lead generation;
- data base control;
- analytics;
- email marketing;
- sales funnel;
- report and analytics.

## **VIDEO**

- teasers;
- record and edit;
- illustrated videos with full animation;
- professional voice off in different languages;
- creative writing.

## **SOCIAL MEDIA**

- banners design;
- communication;
- videos;
- images;
- facebook ads;
- youtube;
- instagram.

## **STRATEGIC MARKETING**

- consultancy in MLM;
- training and custom online courses;
- presentations;
- full marketing plan for services and products;
- events production and promotion;
- copywriting;
- advertising.

## **SUPPORT**

- online clipping;
- full support/ticket system;
- member support (email, chat, ticket);
- ethic control.

## **TRANSLATION**

- marketing material (EN, ES, FR);
- video subtitles.



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